

**WVEC**  
 613 Woods Ave.  
 Norfolk, VA 23510

Mundy Katowitz Media  
 1322 G St SE  
 Washington, DC 20003-3021

# Contract # 843097

**Schedule Dates** 08/14/12-08/18/12  
**Advertiser** Priorities USA Action (36239)  
**Agency/T-code** Mundy Katowitz Media (6585)/127439326  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** Priorities USA Action Issue (170102)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** PLACEMENT MEDIA  
**Phone/Fax** (202) 675-6936 /  
**CPE** 321/340/1520  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** PRIOR ACT USA 8/14

**Date Entered** 07/18/12  
**Last Modified** 08/13/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06238243  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,620.90  
**Net Total** \$9,185.10  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**  
 By Broadcast Month  
 Aug. 2012  
 Grand Total:  
 Spots 9  
 Rate \$10,806.00  
 \$10,806.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	08/17/12-08/17/12	4	1:00	10:58A- 12P (ET)						1			1	\$1,060.00	\$1,060.00	Norfolk (WVEC) (WVEC)		8/13/12
21.0	Normal Line / SPOT	08/17/12-08/17/12	4	1:00	12:05A- 1:05A (ET)						1			1	\$216.00	\$216.00	Norfolk (WVEC) (WVEC)		8/13/12
22.0	Normal Line / SPOT	08/18/12-08/18/12	4	1:00	11:35P- 12:35A (ET)							1		1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		8/13/12
23.0	Normal Line / SPOT	08/16/12-08/16/12	4	1:00	12P- 12:57P (ET)					1				1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		8/13/12
24.0	Normal Line / SPOT	08/16/12-08/16/12	4	1:00	9A- 10A (ET)					1				1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)		8/13/12
25.0	Normal Line / SPOT	08/14/12-08/14/12	5	1:00	6P- 6:30P (ET)			1						1	\$2,160.00	\$2,160.00	Norfolk (WVEC) (WVEC)		8/13/12
26.0	Normal Line / SPOT	08/15/12-08/15/12	5	1:00	11:35P- 12:02A (ET)				1					1	\$820.00	\$820.00	Norfolk (WVEC) (WVEC)		8/13/12
27.0	Normal Line / SPOT	08/15/12-08/15/12	4	1:00	6:58P- 7:28P (ET)				1					1	\$2,880.00	\$2,880.00	Norfolk (WVEC) (WVEC)		8/13/12
28.0	Normal Line / SPOT	08/15/12-08/15/12	4	1:00	7A- 9A (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">8/13</span>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

<b>Total Charges:</b> <span style="font-size: 1.2em; font-family: cursive;">\$ 9,185.10</span> <span style="float: right; font-size: 1.2em; font-family: cursive;">Net</span>
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This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

#843097

\_\_\_\_\_

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**TO BE SIGNED BY ISSUE ADVERTISER**

Date \_\_\_\_\_ Signature *[Signature]* Contact Phone Number \_\_\_\_\_

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature: Tenne Marsh
 Printed Name: Tenne Marsh
 Title: NSC